FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00031668-B **Type of Permit:** FILMING **Release Date:** 09/27/2010

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Type of Production TV Reality

Producer Sal Ruggiero

Director Sal Ruggiero

1st AD Sal Ruggiero

Production Manager Sal Ruggiero

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Office - 818-481-7581

Location Assistant Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 4

NOT A PERMIT

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Summary Information — Location

Location 1 of 4

Permit Number	F00031668-B	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Name ALL JURISDICTIONS GRID

Location Type Street

Film Dates 9/27/2010 - 10/7/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note RIDER B ADDS LOCATION.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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Summary Information — Location

Permit Number	F00031668-B	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1010 Wilshire Blvd, Los Angeles, CA, 90017

Location Type Loft

Film Dates 9/27/2010 - 10/7/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Exterior establishing shots; Exterior models against scenery; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note RIDER B ADDS LOCATION.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

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Summary Information — Location

Permit Number	F00031668-B	**Location Manager**	Sal Ruggiero
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Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028

Location Type Hotel

Location Description RENAISSANCE HOTEL

Film Dates 9/27/2010 - 10/7/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Exterior establishing shots; Exterior models against scenery; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note RIDER B ADDS LOCATION.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

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Summary Information — Location

Permit Number	F00031668-B	**Location Manager**	Sal Ruggiero
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Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Mall

Location Description KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

Film Dates 9/27/2010 - 10/7/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Exterior establishing shots; Exterior models against scenery; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note RIDER B ADDS LOCATION.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT